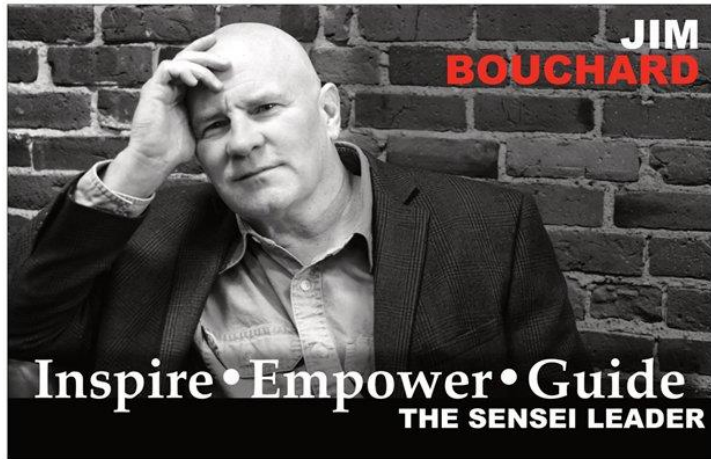


The SENSEI LEADER: Jim Bouchard



ABOUT JIM BOUCHARD:

"The world is changing and leaders must change with it. The days of "command and control" are over. People are demanding leaders who are emotionally intelligent and put the priorities of the people they serve above selfish ends.

We call these "human-centric" leaders—and our movement is dedicated to developing, cultivating and supporting

these leaders. Leaders are people who transform themselves through their experiences, opportunities and challenges to become the people others count on for inspiration, guidance and action.

I'm a former drug addict and two time college dropout. I used to think that was a miserable resume for someone who trains leaders to be better people. I now know that it is the perfect resume! Here's why... Leaders are made, not born. I'll go a little further, leaders are transformed. I transformed myself from a loser to a leader—from a drug abuser to a Black Belt, and later to Sensei. Over 25 years of teaching I helped hundreds of others transform themselves into Black Belts, and thousands more discover their best selves."

Jim Bouchard is an internationally recognized speaker, Leadership Activist, and founder of The SENSEI LEADER Movement™. He provides interactive keynotes and leadership programs for corporate and conference audiences around the world. Jim is a seasoned media guest, and appears regularly on TV and radio, including such programs as BBC Worldview and FOX News. He hosts Walking The Walk, a leadership podcast highlighting compassionate, engaged leaders from all areas of business, diverse cultures and experiences.

He is a 2004 inductee to the U.S. Martial Arts Hall of Fame and was twice featured in "Inside Kung Fu" magazine.

Jim is a volunteer mentor for incarcerated youth, an obsessive golfer and surf guitar player. In 2016 Jim was nominated to run for Congress.



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